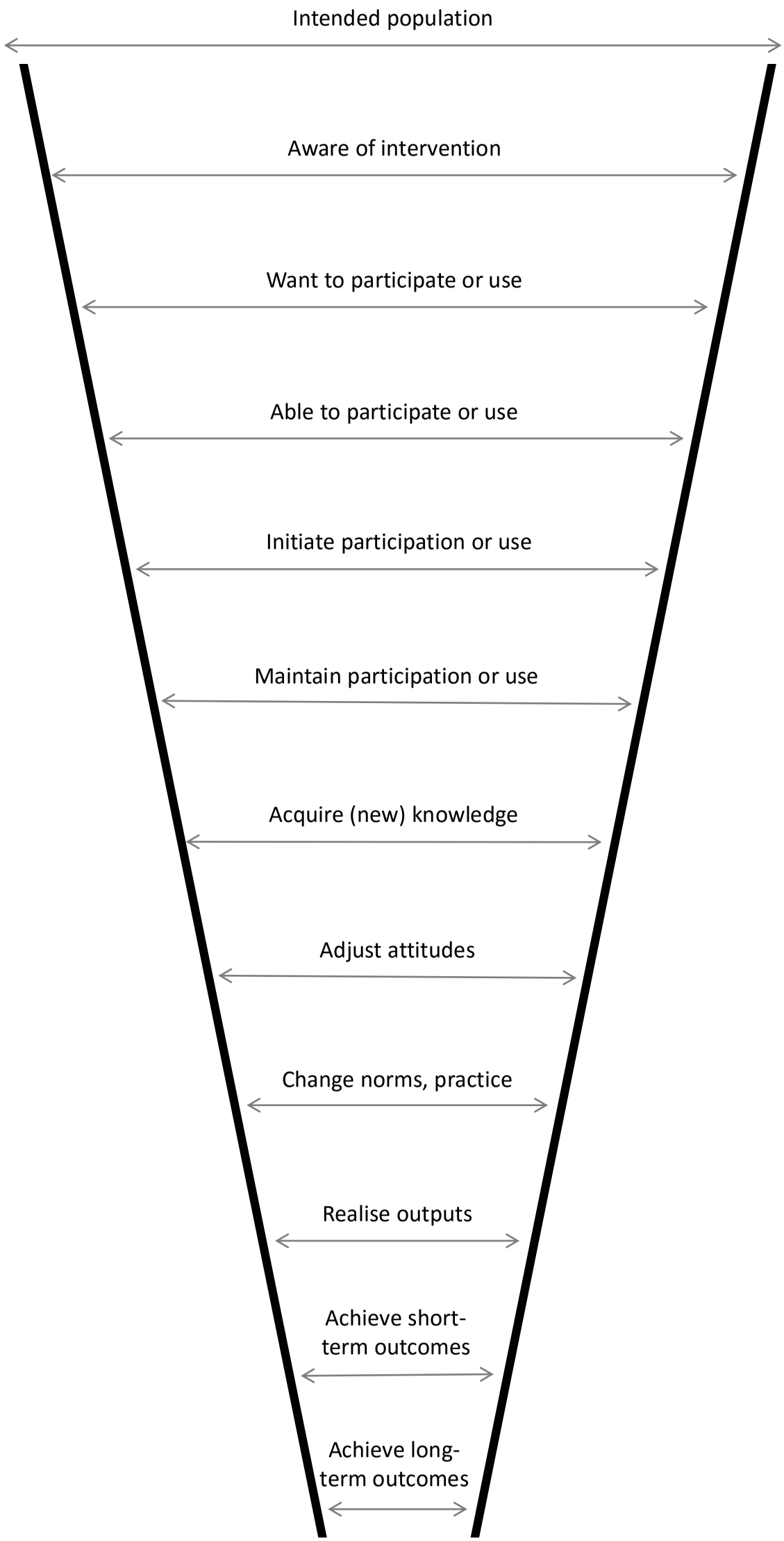
Intended population
Aware of intervention
Want to participate or use
Able to participate or use
Initiate participation or use
Maintain participation or use
Acquire (new) knowledge
Adjust attitudes
Change norms, practice
Realise outputs
Achieve short-term outcomes
Achieve long-term outcomes